The New Frontier in Business - Golden Strategies for a Successful Reflexology Business

As skilled Reflexologists we are passionate and dedicated to helping people. We have all the skills, all the desire, but often times not enough clients. The challenge: How does a reflexologist attract and retain enough clients to run a sustainable, profitable, and successful practice? In my numerous conversations with reflexologists around the world the universal theme is always: “How do I attract clients and then once I have them, how do I keep them?” This dynamic and content rich presentation addresses and answers this question with leading edge practical and proven strategies.

The presentation addresses the necessary mindset, strategies and tools for both novice and veteran practitioners in the industry ready to take their business to the next level. Attendees will learn:

1. The power of shifting their mindset when setting a professional fee structure.
2. Where to find and how to easily connect with clients who want their reflexology services.
3. A step by step compelling process to rebook clients, build a loyal client base and positively influence financial success and community impact!

Reflexologists will be able to immediately implement these strategies into their everyday practice, allowing them to increase their income and expand industry credibility and visibility.

During our time together we will also develop a hands-on action plan using worksheets and thought-provoking discussions needed by reflexologists to implement a successful strategy to get and keep clients.

Practitioners around the world want professional recognition but until we can collectively create a healthy and sustainable business like other professionals, our credibility as reflexologists and a profession is limited. Business building IS the new frontier in reflexology; we must become proficient in the foundational skills of running a business. Without clients we have no business, we become frustrated and disillusioned, we stop practicing, sharing our gift of healing, and entire communities are unknowingly impacted by this loss. All of this can be avoided. Be prepared to leave this presentation with powerful and easy-to-implement tools.